



AMPAC Meeting

December 4, 2019



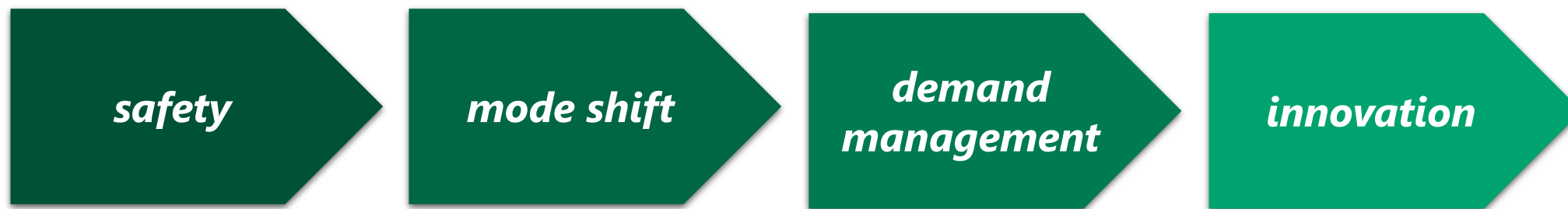
Agenda

- Public Comment (10 minutes)
- Status Updates (15 minutes)
- Performance Indicators (35 minutes)
- Innovative Ideas (15 minutes)
- Next Steps (10 minutes)

Status Updates

October AMPAC Meeting

- Outreach
 - How to increase diversity in participation: community champions and pop-up events
 - Priorities activity refinements
- Policy
 - AMP as a central repository for relevant mobility-related policy
 - Alignment of future decisions and actions with the desired mobility outcomes



Community Champions

- Meetings Held
 - Wednesday, November 6th at Alexandria Pastry Shop
 - Friday, November 8th at Misha's Coffee
 - Individual Meetings
- Key Take-Aways
 - Desire for tailored material
 - Collateral in Amharic, Updated AMP Postcard
 - Facilitated discussions will be most helpful for low literacy populations
 - Request for more follow-up meetings with organizations; less interest in speaking on our behalf



Stakeholder Meetings

- Meetings Held and Ideas Shared
 - Eisenhower Partnership: Equity with new mobility options; better transit
 - West End Business Association: Diverse perspectives on mobility on demand; transit; how to engage with broader membership
 - Commission on Persons with Disabilities: Diverse priorities
 - Federation of Civic Associations: Need to address congestion/it's all about quality of life

Pop Up Events

- Completed
 - Old Town Farmers Market
 - West End Farmers Market
 - Arlandria Community Conversations Event
 - YMCA
- Upcoming
 - T.C. Williams High School – Friday, Dec 6th
 - Global Foods at Mark Center – Sunday, Dec 8th
 - Forest 24 Hour Laundromat – Sunday, Dec 8th



Priorities Activity

Please choose your top six building block stickers and place them on your sheet in order of importance, from most important (top) to least important (bottom). Three of the themes will not be represented in the final pyramid.

My Priorities



most important

more important

important



Email address _____
(optional)

What is your home zip code? _____
(optional)

ALXmobility

My Priorities

Below are the “building blocks” of a transportation system that provides choice, convenience, and reliability. Unfortunately, we can't have everything we want – there's not enough space, money, or time. Which elements do you think are most important for improving mobility in Alexandria?



Attractive and Active Streets – Utilizing streets as public spaces to serve different functions—providing places to gather and to program activities.



Balancing Demands for Curb Use – Ensuring that curb space is prioritized appropriately for various uses including on-street parking, delivery trucks, Uber/Lyft, taxis, bicycles, buses, and recreation.



Reliable and Efficient Transit – Providing comfortable, convenient, affordable, and reliable bus service and working with regional partners to improve rail service.



Incentives and Information – Make it easier and more attractive to choose alternatives to driving alone.



Mobility on Demand – Supporting shared mobility (e.g., Capital bikeshare, Zipcar, Uber/Lyft) with policies and infrastructure.



Parking – Better managing our parking resources.



Safe and Comfortable Places to Walk and Bike – Building a comprehensive and safe bicycle and pedestrian network and improving access for persons with disabilities.



Maintaining our Infrastructure – Keeping streetlights and traffic signals working, filling potholes, repaving streets, maintaining sidewalks, removing snow, and replacing the aging bus fleet.



Congestion Management – Using technology and other means to regulate and improve the flow of traffic.



Priorities Activity



- 148 completed
 - 11 in Spanish
 - Low response rate to the online survey – please help us spread the word
- Top 3 priorities (so far, from visual review)
 - 1. Safe and Comfortable Places to Walk and Bike
 - 2. Reliable and Efficient Transit
 - 3. Congestion Management



Indicators

Plan Outline

Primary Location
within Document

Plan Overview Chapter

Chapter-Specific

Appendix

Vision

What we want for Alexandria



Guiding Principles

Broad philosophies that encompass the City's beliefs and values



Policy

Method to direct decision-making towards a stated vision



Recommendation

Specific and achievable strategy and/or project that supports accomplishment of the vision and guiding principles



Action

Trackable step toward implementing a recommendation

Key Performance Indicator (KPI)

Specific measures of our guiding principles which help us track progress

Vision: Safe, seamless, and connected mobility options foster a thriving Alexandria for all



Guiding Principles: **ACCESS** Alexandria

- Accessible** – Alexandria will work to make its transportation network fully accessible for users of all ages and abilities.
- Connected** – Alexandria's transportation system will take you where you want to go seamlessly by leveraging technology and integrating transportation and land use.
- Convenient** – Alexandria will provide a transportation system with high-quality mobility options that are reliable, frequent, proximate, and comfortable.
- Equitable** – Alexandria acknowledges that different populations have different "starting points" in their level of mobility. Alexandria will be targeted, inclusive, and intentional in addressing gaps in transportation service and infrastructure for under-served persons and neighborhoods.
- Safe** – Alexandria will eliminate all traffic deaths and serious injuries by 2028.
- Sustainable** – Alexandria will prioritize low-carbon mobility options and reduce automobile dependency.



**Indicators
help us track
progress
toward
guiding
principles**



Draft Indicators

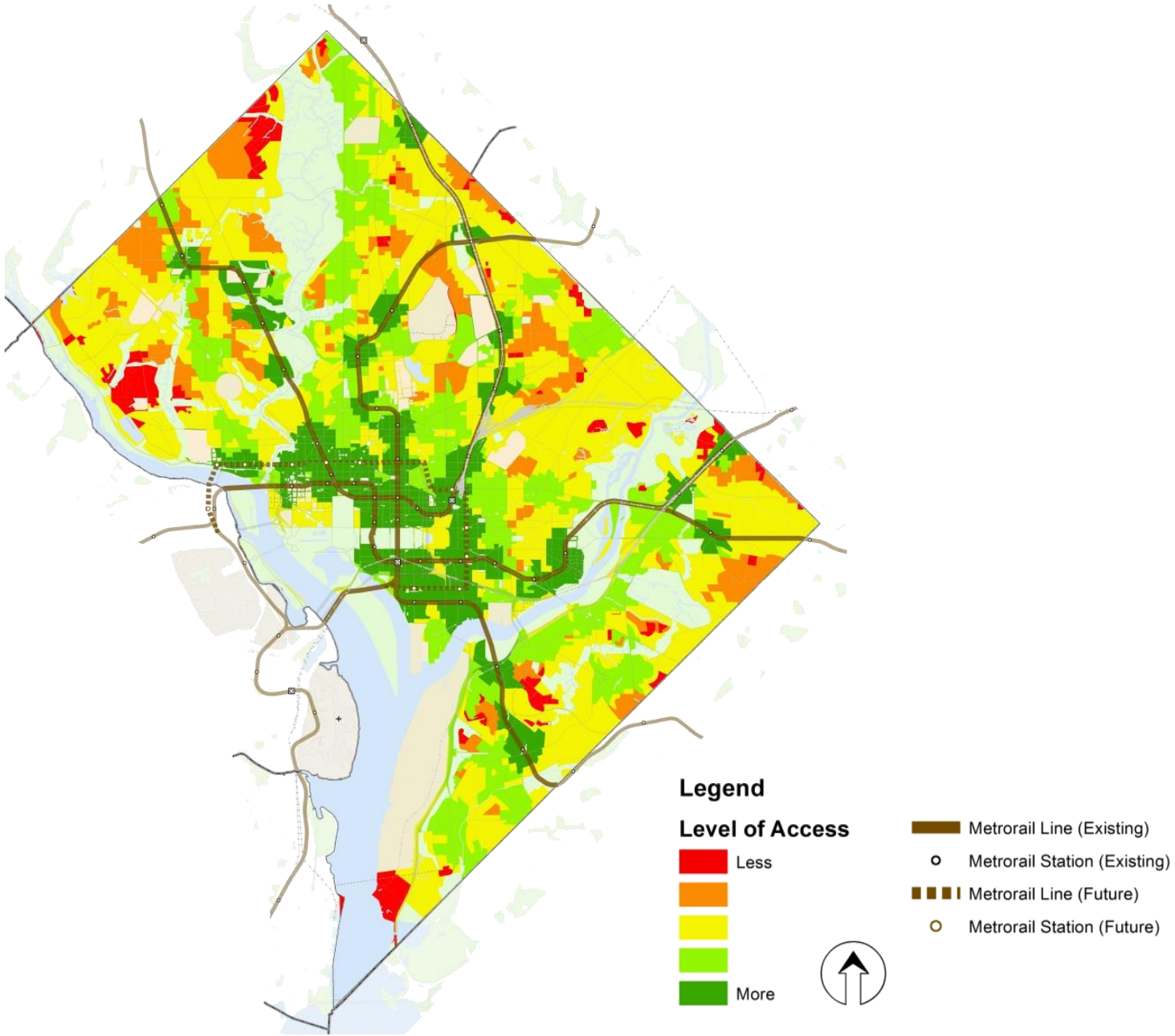
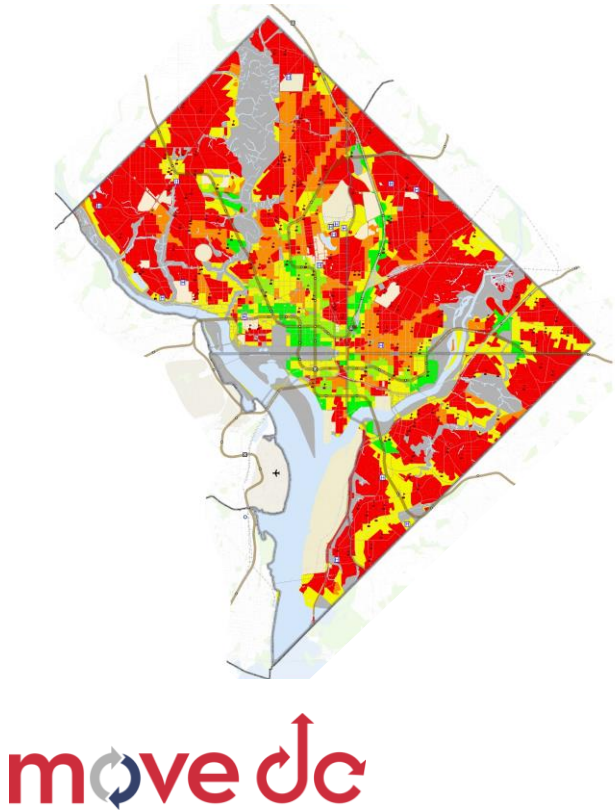


Guiding Principle	Key Performance Indicator
<u>A</u> ccessible	Mobility Index Percent of residents and jobs with high access to transportation
<u>C</u> onnected	Connectivity Analysis Neighborhoods with safe connections to community destinations (schools, community centers, parks, activity centers/jobs)
<u>C</u> onvenient	Resident Survey Percent of residents who say it's easy to get around
<u>E</u> quitable	Mobility Index Percent of low income, minority, and senior residents with high access to transportation choices
<u>S</u> afe	Crash Statistics Number of crashes, fatalities and serious injuries
<u>S</u> ustainable	Non-SOV Mode Share Short-term: transit ridership, bikeshare trips, survey data; Long-term: develop metric for calculating mode share for all trips



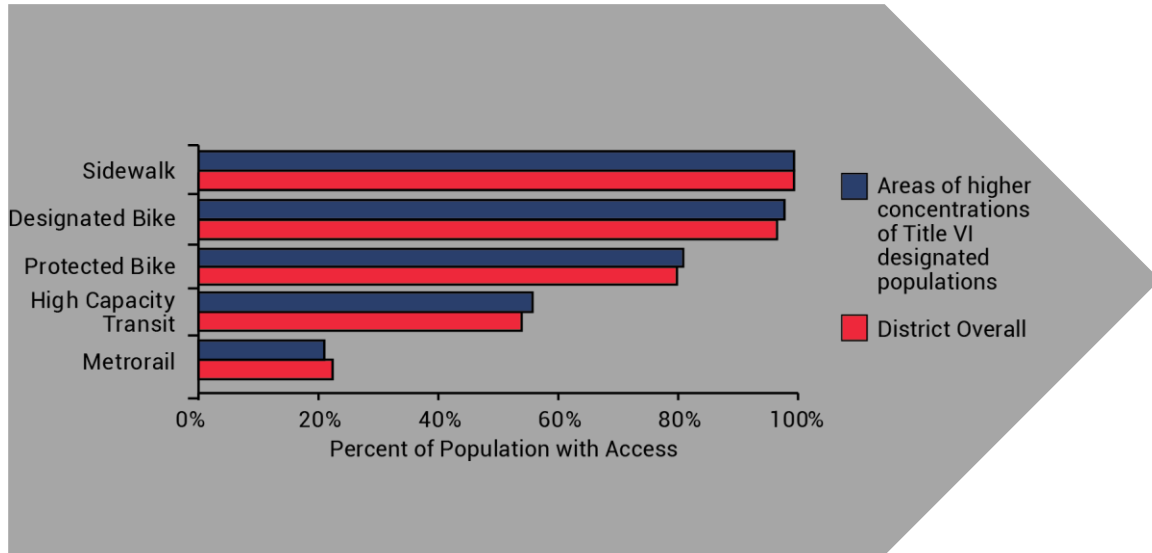
Mobility Index

Percent of residents and jobs with high access to transportation

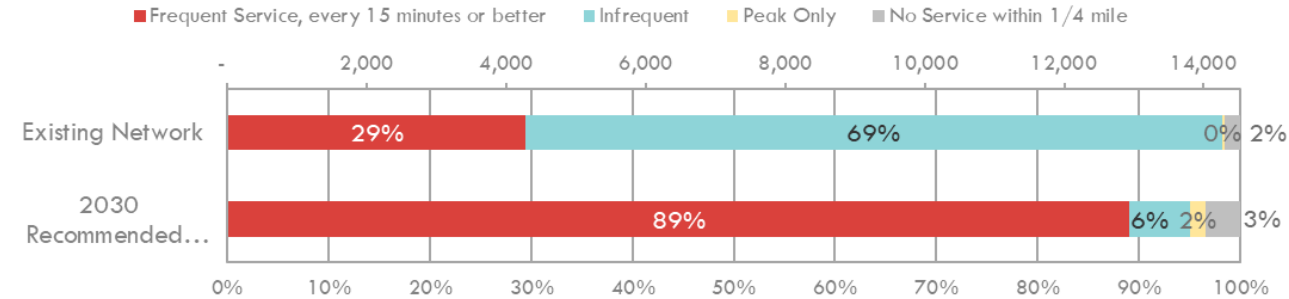


Mobility Index

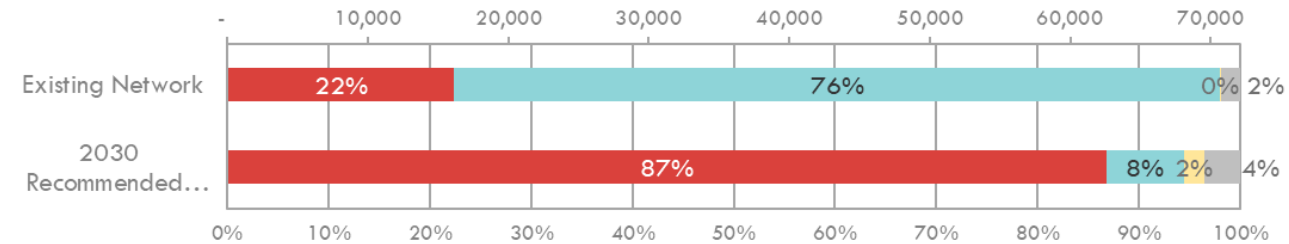
Percent of low income, minority, and senior residents with high access to transportation choices



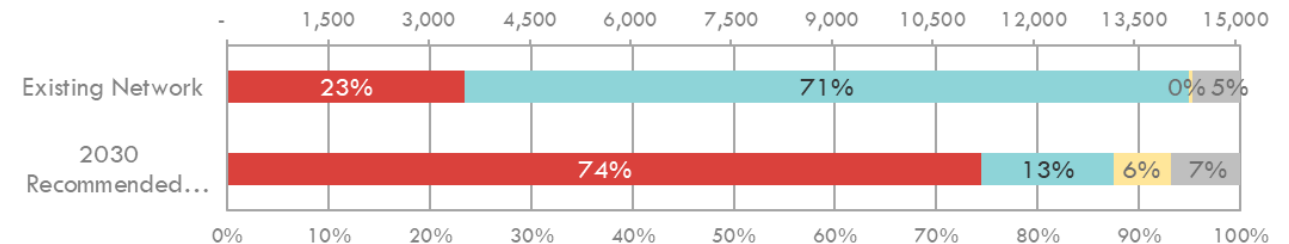
Residents in Poverty near Transit on Weekdays within 1/4 mile of a bus stop in Alexandria, Virginia



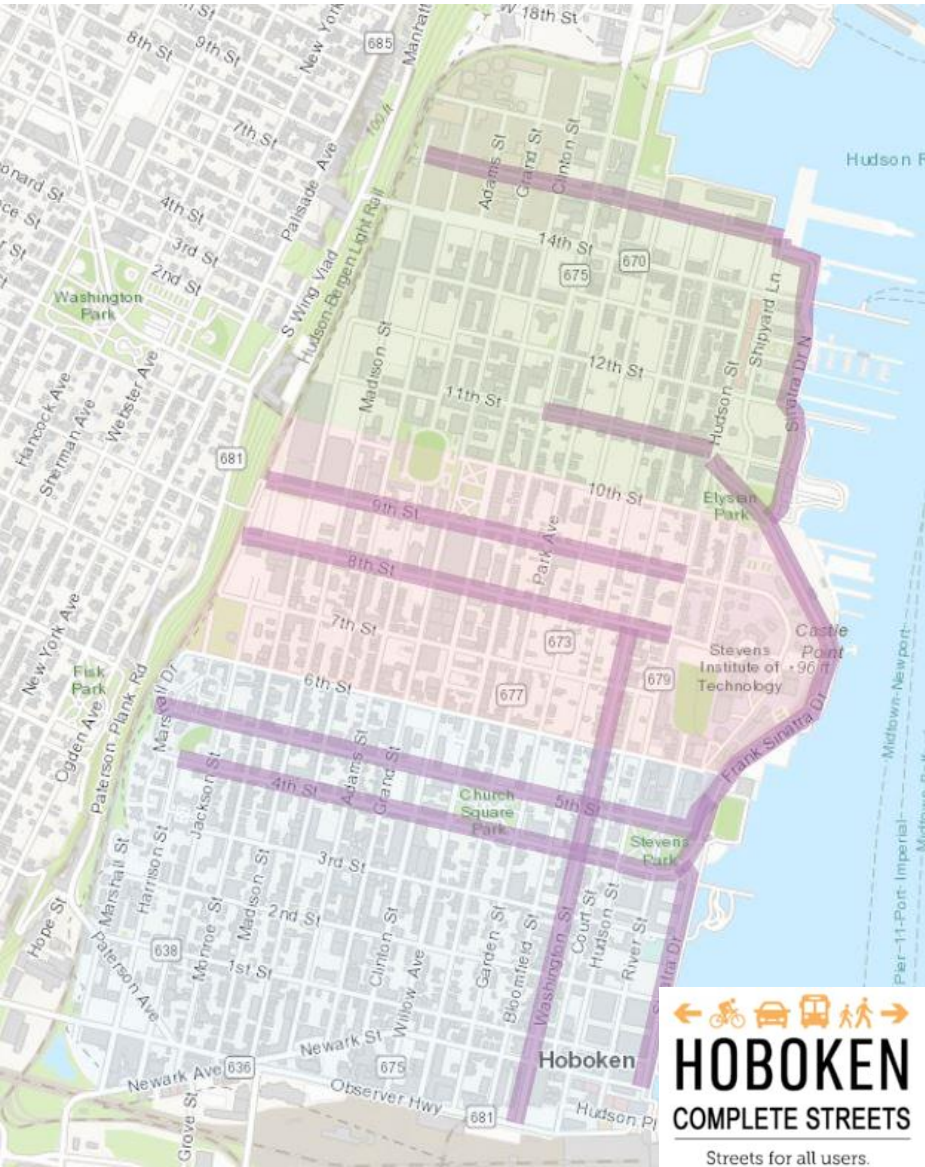
Residents of Color near Transit on Weekdays within 1/4 mile of a bus stop in Alexandria, Virginia



Seniors near Transit on Weekdays within 1/4 mile of a bus stop in Alexandria, Virginia



Neighborhoods with safe connections to community destinations (schools, community centers, parks, activity centers/jobs)



Example Indicators by Plan Chapter

Example Indicators by Plan Chapter

Guiding Principle	AMP Indicator	Streets	Pedestrian & Bicycle	Smart Mobility	Mobility Options
<u>A</u> ccessible	Mobility Index	State of Good Repair - pavement	Bicycle Mobility Analysis State of Good Repair – pavement, trails & sidewalks		
<u>C</u> onnected	Connectivity Analysis	Traffic Calming Analysis	Sidewalk Connectivity Analysis Bicycle Connectivity Analysis	Percent of intersections with coordinated smart traffic signal technology	
<u>C</u> onvenient	Resident Survey			Congestion Measure	
<u>E</u> quitable	Mobility Index				
<u>S</u> afe	Crash Statistics		Pedestrian and bicycle crashes		
<u>S</u> ustainable	Non-SOV mode share	Electric Vehicles Number of public charging stations Percent of EV in city fleet;	Pedestrian and bicycle mode share		# of Employers who offer transit benefits

Discussion

- Organizational logic
- Other indicators you expected to see
- Proposed indicators you think should be eliminated



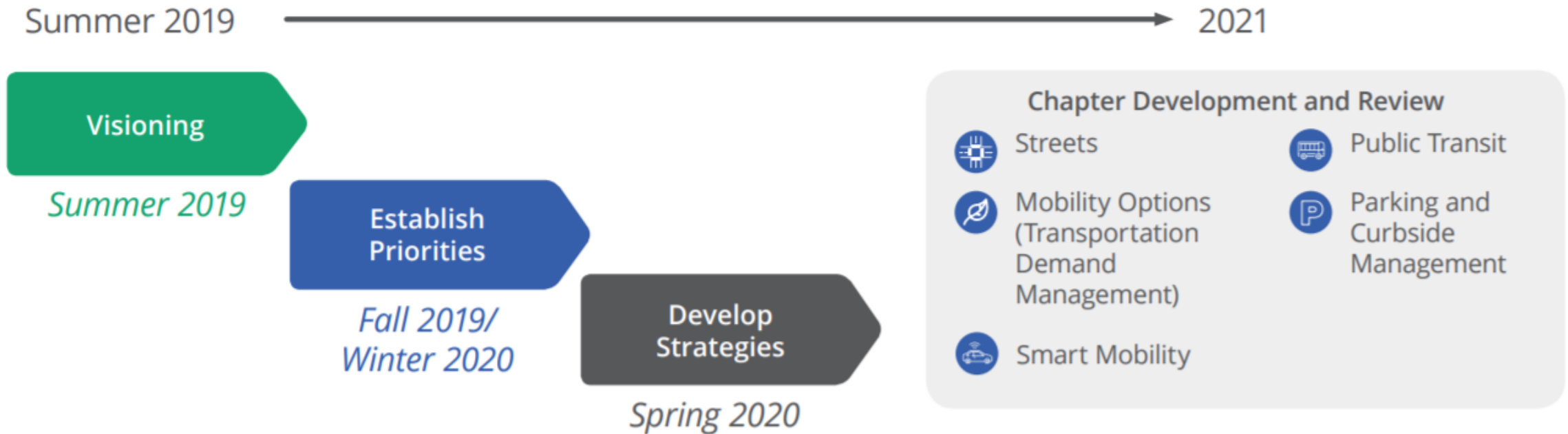
Innovative Ideas

Discussion

- Free bus fare (Kansas City)
- Cut through permit program (Fairfax, Falls Church)
- Roundabouts (Carmel Indiana)
- Electric cargo bikes (New York City)

Next Steps

Next Steps



Upcoming Community Engagement

- Pop-Up Meetings Locations
 - T.C. Williams High School – Friday, December 6th
 - Global Foods at Mark Center – Sunday, December 8th
 - Forest 24 Hour Laundromat – Sunday, December 8th
- Stakeholder Meetings
 - Volunteer Alexandria, Alive!, Commission on Aging Transportation Committee
- January Focus Group Meetings
 - Online and in-person
 - Additional stakeholder meetings

Thank you!